

PannaAge: Simplified ERP Solutions

Discrete and assembly manufacturing lines continue to be the areas requiring capable technologies that can help streamlining operations. While discrete manufacturing often involves multiple non-standard processes, the challenge of assembly line remains facing too many components or standard parts in inventory control. Malaysia-based PannaAge is an Enterprise Resource Planning (ERP) solution provider, which addresses these challenges with its ERP software—Panna XERM.Mfg. The software implements touch-screen monitoring and barcoding system to indirectly minimize human errors.

PannaAge provides cutting-edge Enterprise Resource Planning (ERP) solutions, and specializes in Discrete and Assembly Manufacturing Line. Their capabilities, however, go beyond serving the manufacturing sector. PannaAge has also been assisting the sales distribution, trading, and human resource management (HRM) industries over the years. Panna XERM.Trade is the company's offering for the sales distribution industry, which expedites order processing and payment processing, and increases the accuracy of the inventory thereby helping customers achieve on-time delivery of their orders.

The company also offers a mobile application for the Salesforce, which makes it easier to carry out on-the-go tasks. Further, for HRM, it has Panna HRMS which assists the HR departments in accurately computing employee details liketime, attendance, overtime, salary, leave, claim, income tax and so on.

The organization in its existence of over a decade and a half has garnered a vast client base with its extensive array of solutions. One of their clients A.&H. Meyer Sdn Bhd, a Germany-based company has reaped immense benefits with their ERP solution Panna XERM.Mfg is a Kuala Lumpur-based company which specializes in Cable Management System for office furniture. The company is using XERM.Mfg for over a decade and reports significant improvements in their department's workflow and employee performance. This was largely due to PannaAge's software that shortened the administrating and processing times. Another Malaysian client named Paradigm Metal Industries Sdn Bhd, that specializes in precision metal stamping, sheet metal parts and die casting parts benefitted tremendously by using PannaAge's software for a couple of years. The client achieved better production planning through the use of PannaAge's Master

Production Scheduling Module and also attained great cost savings through the use of PannaAge's Material Requirement Planning Module.

It is imperative to stay competitive in any industry and in order to achieve this, companies need to provide solutions that do not get outdated easily. "The development platforms and the technologies we use for our software development are future-proof," says See Pei Lin, Director, PannaAge. The company uses some very intuitive open source tools which are recognized as good as commercial tools such as PostgreSQL (RDBMS) and Jboss (Web Application Server). These are well recognized commercial tools that help greatly in cutting on costs and also in keeping the systems and technologies up to date.

Even with the latest technologies and systems at the company's disposal, the company has a rigorous expansion plan. Going forward, the company envisions laying its focus on mobile apps to ease users who are always on the move. It will be prove to be beneficial for managers, who can approve transactions through mobile applications, receive highlights or alerts via mobile app or email. Apart from this, the firm also plans to look into Business Intelligent Tools to help boosting the clients' business performance and assessing their business processes, performance, and market trends.

“Simplify Process, Simplify Business” - all SMI/SME industries are able to realise it

PannaAge has come a long way since its inception in 2001 and this has been an outcome of their technological capabilities and strong core values that the team continuously abides by. Detailing it further, Lin says, "We believe in a D.O.E.S policy, which stands for dedicated, open-minded, evolutionary, and spirited." With growth and expansion at the fore of the company's objectives, PannaAge will only strengthen its already concrete position at the helm of the manufacturing sector. **ACO**



See Pei Lin, Director